CALLING ALL YOUNG ENTREPRENEURS TO THE ANNUAL

DETROIT CHILDREN’S BUSINESS FAIR!

Do you have what it takes to be the next Hendrik Meijer, Henry Ford or Oprah? Find out at the Detroit Children’s Business Fair!

On Saturday, May 4, the Mackinac Center for Public Policy and TechTown Detroit will host up to 40 young entrepreneurs at TechTown Detroit, in Detroit, Michigan. Think you have what it takes to run a business? Join us and find out!

What is it?
The one-day Business Fair is an opportunity for youth to develop a product or service, build a marketing strategy and then open for customers at our one-day marketplace.

How do I apply?
Applying online is easy at www.DetroitChildrensBusinessFair.org — but be sure to do it soon, as we will only accept 40 businesses. Once accepted, there is a $10 participation fee.

Who can apply?
Children ages 6-15. The competition will be divided into four age groups. Application deadline is April 15, 2019.

What are the rules?
Up to three children may work on a single business, but only one application per business, please. Children must do as much of the work as possible by themselves.

Will there be prizes?
Cash prizes of $100 will be awarded in each age group in the categories of Most Business Potential, Most Creative Idea and Most Impressive Presentation.

When is it?
Saturday, May 4, 2019 from 11am - 1pm

Where is it?
TechTown Detroit
440 Burroughs St.
Detroit, MI 48202

www.DetroitChildrensBusinessFair.org

For more information, call (989) 698-1905 or email Events@mackinac.org